

Ray A. Heinrich

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Personal Statement

A creative, loyal and dedicated individual with an ambition to succeed in any given environment. Although I have extensive experience in graphic and creative design as well as application development, I am eager to learn and always up to a challenge whatever the situation. I get along well with others, whilst also working efficiently on my own. I am seeking a position where I can develop and excel while giving my best to an employer.

Work Experience

Freelance Designer / Contracts

(May-2009 - Present)

IdleWorkshop, Houston, Tx

www.idleworkshop.net

Creation of graphics, signs, sculptures, technical animations, product/prop design and mockups. Developing from concept to design to production. Design corporate identities, marketing materials and websites. Contracts and companies include but not limited to:

- *TABS* - Redesigned & maintain company's website improving code efficiency and maintainability. Also serve on the IRB (Institutional Review Board) reviewing clinical protocols and principle investigators.
- *Grumpy's Goats* – Developing the company's identity, logo, website and related items for the business of goat farming.
- *BoundAbout* - Designed logo, flyers, business cards and other marketing materials.
- *XxArcadexX Productions* – Designed logo and business cards

Graphic & Application Developer

(Nov-2007 - May-2009)

ValvTechnologies, Houston, Tx

Designed marketing materials as well as developed intranet and internet applications utilizing browser based programming languages that communicated between differing databases and data stores from Made To Manage to SQL to Access. Applications and products responsible for but not limited to:

- *ValvTechnologies.com* - Redesigned company's website improving code efficiency and maintainability.
- *Production Planning Report* - Interactive management report to assist in scheduling of production.
- *Stock On Hand* - Website application that correctly displayed current valve stock available.
- *Sizing Calculators* - Converted original programs to .Net platform for use on their website.

- *Product Catalog, Cut-Sheets and CD's* - Redesigned aesthetics and content of marketing materials to a unified look and feel.
- *Trade-show Graphics* - Designed signs, flyers, wall graphics and assorted items for use in Trade-shows and corporate sponsored events.

Application Developer

(Oct-1999 - Nov-2007)

Baker Oil Tools, Houston, Tx

Developed business support applications for the intranet utilizing browser based programming languages that communicated between differing databases and data stores from SAP to Oracle to SQL. Few of them were adopted by Baker Hughes Corporate for cross divisional usage. Applications responsible for but not limited to:

- *PSF (Personnel Status Form)* - Application designed and developed for HR to facilitate and expedite changes in personnel from new hires to transfers to terminations. Routed through management for approvals based on cost center ending up with HR for completion before notifying originating manager of status. Improved efficiency and reduced amount of time spent on hiring, transferring and terminating personnel.
- *IAR (Information Access Request)* - Application designed and developed for IT, HR and other departments where access to data stores, computers and other information is controlled. Routed through management for approvals based on cost center ending up in the appropriate department for completion before notifying originating manager and employee of status. Improved efficiency and accountability of information access as well as when coupled with the PSF, reduced the time from new hire to employee setup from weeks to days.
- *Exit Interview* - Application designed and developed for HR to be used with a termination PSF in order to improve and record exit interview for future reporting metrics.
- *Credit Memo* - Application designed and developed for Finance to improve management visibility and approval of accrued credits paid out to customers. Routed through differing levels of management for approval based on cost center and amount of specified credit. Management could also assign delegates to take on various levels of authority. Reduced dramatically the amount of credits overpaid to customers due to increased visibility and accountability.
- *Reception System* - Application designed and developed based on a need to increase visibility of visitors to facilities within Baker Oil Tools. Designed to be used as both a kiosk style or receptionist entered system, also printed bar coded visitor badges. Allowed managers to run visitor reports based on their cost center.
- *EGGS (Email Group Generation System)* - Application designed and developed for the Marketing department to facilitate the distribution of internal newsletters. Dynamically created email groups in exchange based on selected levels of direct reports within costcenters. Eliminated the need for Marketing to update distribution email groups when people joined or left the company.

Designer

(Mar-1999 - Sep-1999)

CyExpo.Com, Houston, Tx

Designed interactive graphics for online trade-shows, conventions and expos.

Skills and Proficiencies

Applications

Adobe Photoshop
Adobe Illustrator
Adobe In-Design
Adobe Flash
Adobe Premier
Microsoft Visual Studio
Microsoft .Net
Dreamweaver
Lightwave 3D
Sony Vegas
Sony DVD Architect
SQL Server
Oracle
SAP
Made 2 Manage
Microsoft Word
Microsoft Access
Microsoft Excel
Microsoft Power Point

Languages

ASP
PHP
HTML
XML
CSS
Javascript
Actionscript
Visual Basic

Education

High School Diploma - Alief Elsik High, Houston,
Tx

(Aug-1981 - May-1985)

References

References Available on Request

Portfolio

Portfolio Available on Request